

# 100PLUS CNY 'Confirm Prosperous AR Filter' Contest

## CONTEST RULES & REGULATIONS

### The Organiser & Contest Period

100PLUS CNY 'Confirm Prosperous AR Filter' Contest ("Contest") is open to all residents of Malaysia aged 18 and above as of **4 January 2019** ("Participants") except employees and immediate family members of F&N Beverages Marketing Sdn. Bhd. ("Organiser"), the Organiser's affiliates, subsidiaries, advertising/PR agencies and suppliers.

The Contest starts from **4/1/2020 and ends on 9/02/2020 at 12.00pm** ("Contest Period"). The Organiser reserves the right to change, cancel, terminate or suspend the Contest at any time during the Contest Period without prior notice.

For the avoidance of doubt, cancellation, termination or suspension by the Organiser shall not entitle the Participants to any claim or compensation against the Organiser for any loss or damage suffered or costs and expenses incurred by the Participant either directly and/or indirectly arising from or in connection with the cancellation, termination or suspension of the Contest by the Organiser.

### How to join this AR Filter contest on Facebook?

Step 1: Try out our 100PLUS 'Confirm Prosperous' AR filter. [Open with Facebook]

Step 2: Take your most creative photo or video showcasing your best CNY moments, solo or with someone

Step 3: Post it as your social media status on Facebook or Instagram with **#100PLUSFoldTune**, make sure the post is set to 'Public' & remember to tag **@100PlusMalaysia** for Facebook / **@my100plus** for Instagram

Step 4: Like us on Facebook and **Private Message (PM)/ Direct Message (DM) us a link** to view your entry with your Name, IC, Contact Number! This set of information will be important for winner tracking purposes.

### **Submission of Contest Entry**

All entries of photos/videos will be tracked via the hashtags and submissions from direct messages on both Facebook & Instagram.

Participants are allowed to submit as many entries as they wish. The Organiser WILL NOT send an acknowledgment report for entry received throughout this Contest and all entries received are subject to the Organiser's verification.

### **Disqualification of Contest Entry**

The Organiser reserves the absolute right to automatically disqualify inappropriate/irrelevant entries (i.e. inappropriate content, entries received after Contest Period) & in with discretion, reserves the right to reject, disqualify or forfeit any entries without the need to provide any prior notice to any party.

The Organiser reserves the right to forfeit their participation in the event that the Participant(s) do not comply with the Contest Rules & Regulations.

### **Prizes and Collection**

x 8 Samsung Galaxy Fold Phones (worth RM8,388.00 each)

Prize collection with the full details to be disclosed to each winners privately. Winners should present their details based on their winning submission (Name, IC Contact Number that was submitted) in order to collect their Prize gift. In the event where the winner could not attend and would have a representative to claim and utilize his/her prize, representative should present the details (Winner's name,

winner's hardcopy/photocopy of IC, winner's contact number) as well as a written consent from the winner stating a representative will claim his/her prize on his/her behalf.

### **Winners Selection and Announcement**

Each Participant is entitled to win only once throughout the Contest Period, regardless of how many Qualified Entries he/she submitted. Each entry will be judged based on the individual's creativity, originality & relevance to the theme of the 100PLUS 'Confirm Prosperous' AR Filter. Each prize will be determined by the Organiser on to its deserving winner, and the winner will not be given the option to select his/her prize, nor can it be reserved/exchanged. The Organizer's decision is FINAL and no further correspondence or appeal will be entertained.

Winners will be announced on 100PLUS Malaysia's FB page (<https://www.facebook.com/my100plus/>) on **28/02/2020** and participants are encouraged to stay tuned as winners are responsible to revert to the Organiser via Facebook Private Message (PM) to acknowledge his/her win and obtain prize collection information by **06/03/2020 11.59PM**, failing which the prize will be forfeited and no further claims will be entertained.

### **Notice Under The Personal Data Protection Act 2010**

This written notice ("Notice") serves to inform you that your personal data is being processed by or on behalf of F&N Beverages Marketing Sdn. Bhd. Further, by submitting this Contest form, you hereby consent to the processing of your personal data by F&N Beverages Marketing Sdn. Bhd. in the manner as specified in this Notice. We shall be processing the personal data that you have provided us with such as your name, national identity card number, contact number, address and any other information that we have requested from you in this Contest form. F&N Beverages Marketing Sdn. Bhd. will be processing your personal data, including any additional information you may subsequently provide F&N Beverages Marketing

Sdn. Bhd., for the purposes of conducting this contest and contacting you (if necessary).

#### Rights of the Organiser

The Organiser reserves the right to cancel, terminate and/or suspend the prizes, without the need to provide any prior notice. The Organiser shall reserve the right at its absolute discretion to substitute any of the prizes with that of similar value, at any time without prior notice. All prizes are redeemed on an "as is" basis and are not exchangeable for credit, other items or voucher in part or in full.

The Organiser's decision on all matters relating to the Contest is final, conclusive, and binding. No correspondence will be entertained. With the submissions from users, the Organiser shall have the right to use the posts/entries for the purposes of any future marketing/digital communication, without prior consent from users.

Participation in the Contest and acceptance of any prize(s) constitutes an irrevocable permission (unless otherwise notified by the Participants) for the Organiser to use the Participants' names and photographs for purposes of publicity and advertisement without any compensation or need for prior notification to the Participants.

The Organiser shall not be liable in the event the prize(s) are lost, spoilt, damaged or stolen during or after collection of the prize(s). All Participants unconditionally agree to assume full liability and responsibility to the extent permitted by law in the event of any loss, mishap, injury, damage, claim, or accidents (including death) suffered as a result arising from their participation in this Contest, redemption and or use of the prize(s).

By participating in the Contest, Participants are taken to have read, understood and agreed to be bound by these Contest Rules & Regulations, and accept that all

decisions by the Organiser are final and binding. The Organiser reserves the right to change, amend, add or delete any of the Contest Rules & Regulations at any time without prior notice to the Participants and the Participants agree to be bound by such changes.